

# WOKHA SAATHI

**Smart AI Based Assistant for  
Timely Help & Interface**

By

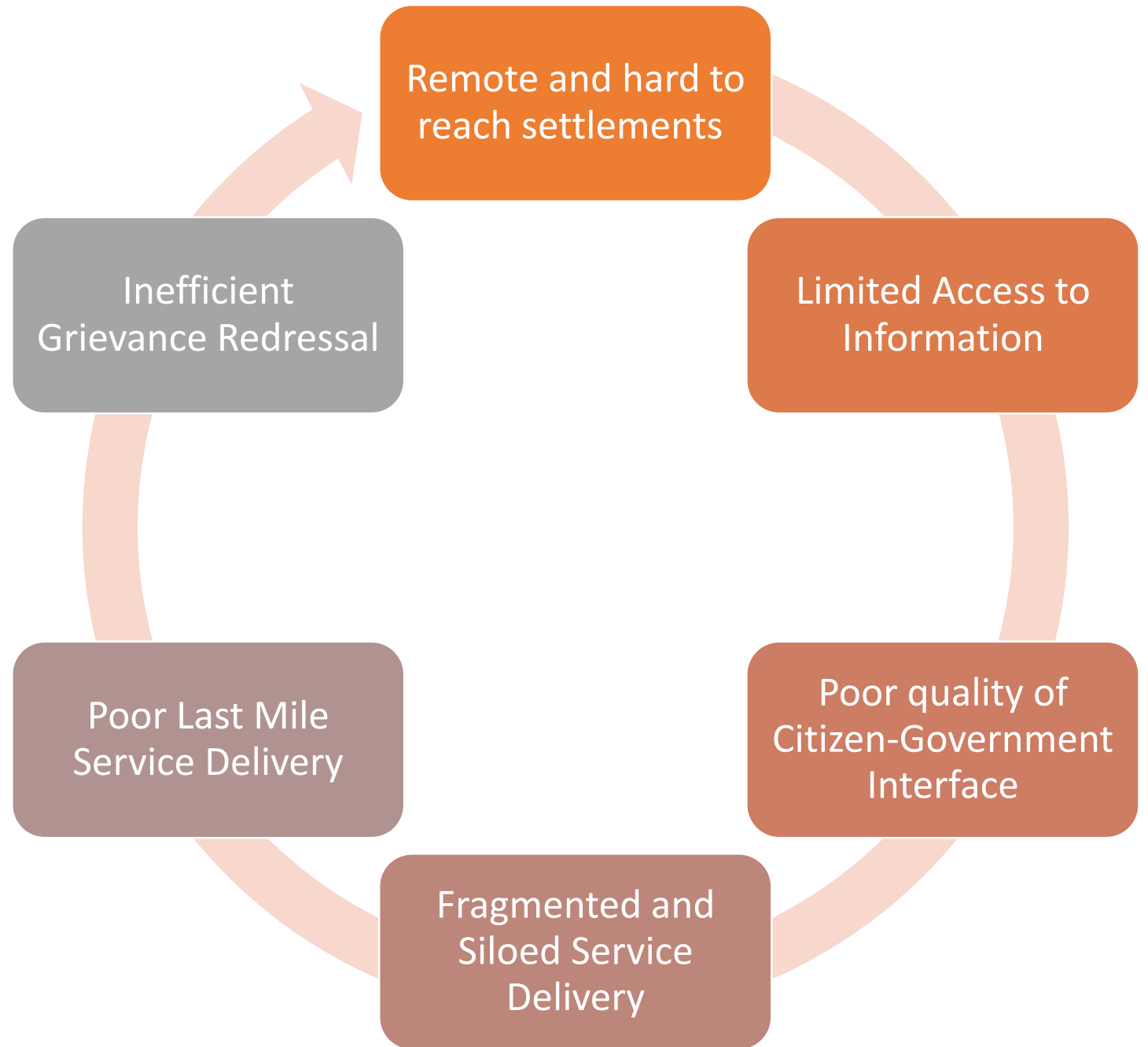
Ajit Kumar Ranjan IAS

Deputy Commissioner

Wokha: Nagaland



# What ails the Ecosystem of Public Service delivery?



# Key Tech Features

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WhatsApp Based



Conversational AI



Active Engagement



Data Based Insights

# Objectives

User-Friendly Access

Timely Response

Increased Awareness

Two-Way Communication



# Salient features



**WhatsApp-based  
Chatbot**



**Low Internet  
Bandwidth  
Required**



**40 Schemes &  
Services**



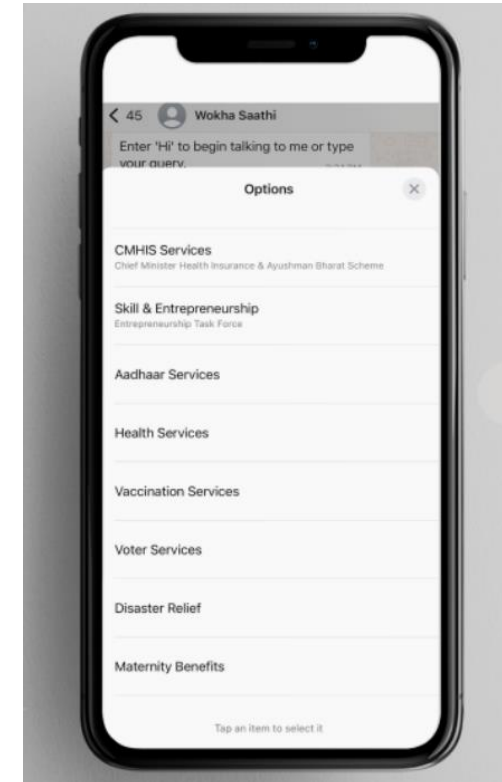
**Service Delivery**

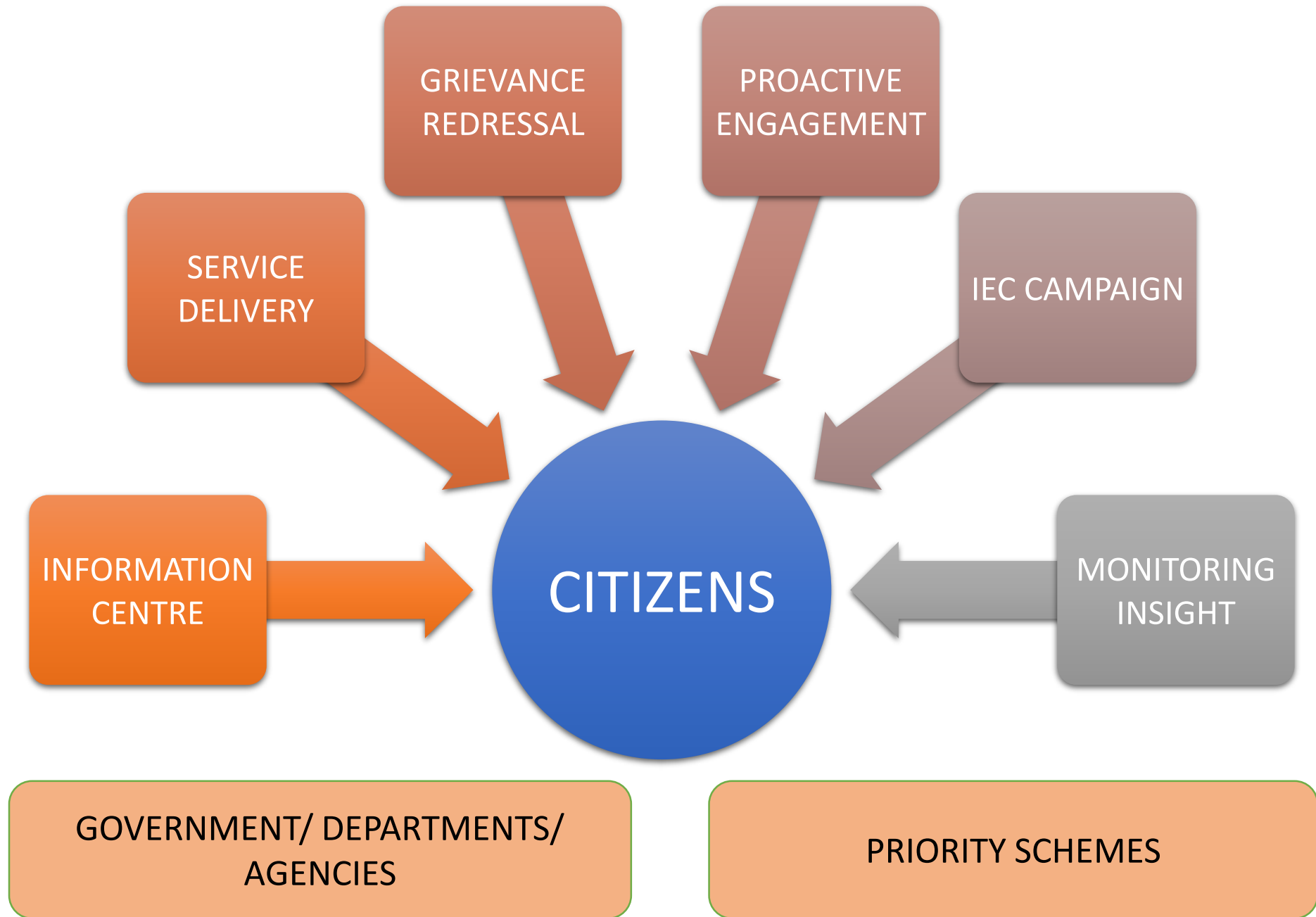


**Monitoring**



**Campaigns**





# Use Cases

## Health

Vaccination

PMJAY & CMHIS

## Skill & Entrepreneurship

Schemes  
information

Entrepreneurship  
Task Force

## Grievance & Emergencies

Ambulance

Filing Grievances

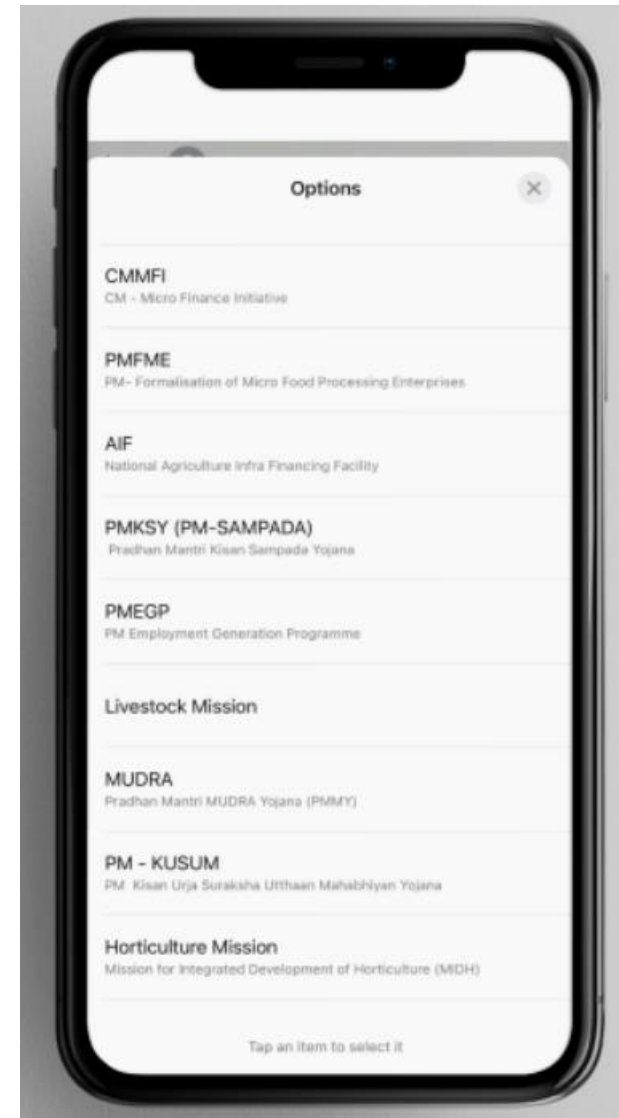
## Campaigns

Ayushman Card  
Drive

Outreach  
Activities

# Quantifiable Achievements

- **Service Requests- 1512**
- **User Engagement-With over 10,000 sessions**
- **Information Dissemination-over 52,000 messages**
- **User Reach- served over 8000 unique users**
- **Bot Performance-accuracy rate of 98.7%**

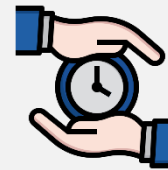




# Transforming Service Delivery-Impact



Cost Reduction-Over Rs.  
01 Cr.



Time Savings-saving of  
over 40,000 hours



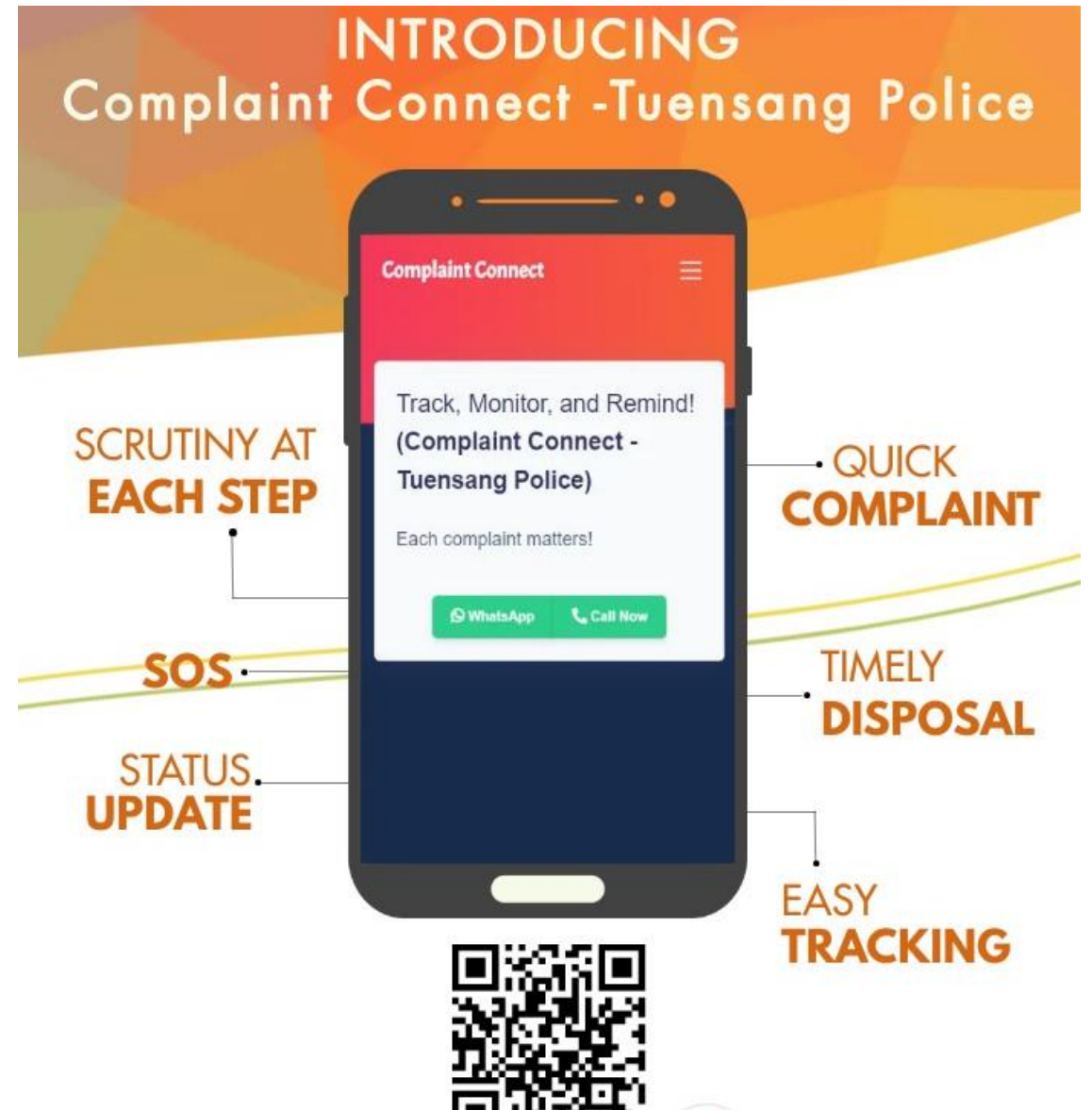
Improvement in Public  
Grievance Redressal



Efficient Feedback  
Mechanism

# Replication of Wokha SAATHI

- Tuensang police complaint connect App  
<https://nagalandtribune.in/tuensang-police-launches-complaint-connect-app-and-chatbot/>  
<https://nagalandpost.com/index.php/2024/02/21/tuensang-police-launch-complaint-connect-app/>



Enter "Hi" to 7005577231



# Thank You



## Wokha District Administration

Team Members

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