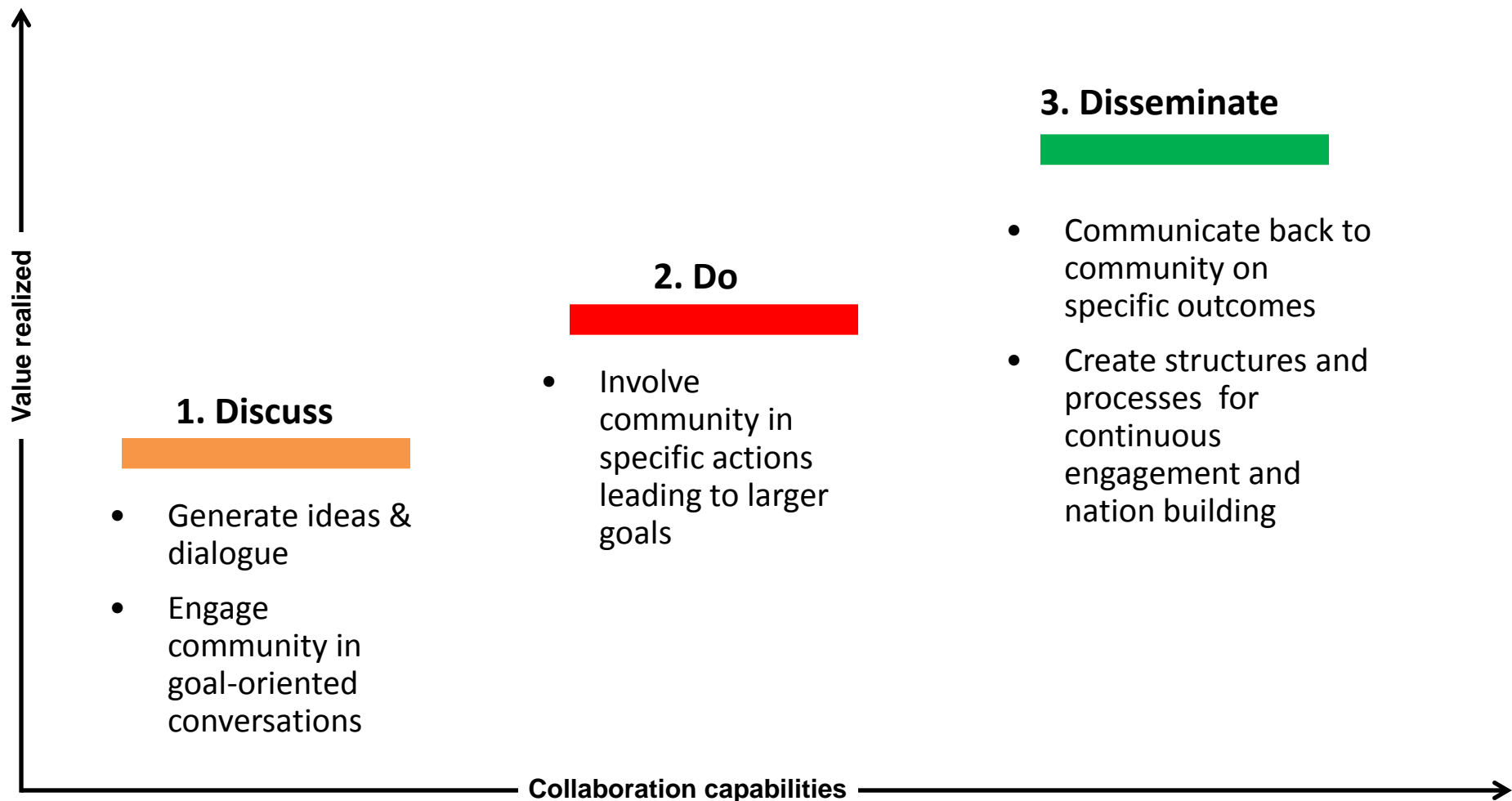# CITIZEN COLLABORATION IN GOVERNANCE

mygov.in

*Our Hon'ble Prime Minister Shri Narendra Modi strongly believes that **India has unparalleled talent**. The people of India can take this nation to greater heights and make India a world leader. He also believes that Indian citizens, particularly youth **should be inspired to devote their time, skills and energy towards nation building**.*

Collaborative governance is envisaged as a 3-step journey

Value realized (vertical axis)

1. Discuss

- Generate ideas & dialogue
- Engage community in goal-oriented conversations

2. Do

- Involve community in specific actions leading to larger goals

3. Disseminate

- Communicate back to community on specific outcomes
- Create structures and processes for continuous engagement and nation building

Collaboration capabilities (horizontal axis)

MyGov has started with the first two stages of the journey

DISCUSS

Join Groups & Share Your Views

- Share views along with Documents, Photos, Videos

- Comment on others' views

- Like/ dislike ideas/ posts

- Earn credit points

DO

Deliver Online / On Ground Tasks

- Volunteer for tasks outlined by Government / Moderators

- Submit Tasks – after completion

- Earn Credit Points

Groups already launched for citizen collaboration

- Beti Bachao Beti Padhao
- Caring for the Specially Abled
- Challenges in Petroleum Sector
- Clean Ganga
- Digital India
- Disaster Resilient India
- Energy Conservation
- Green India
- Healthy India
- Incredible India!
- Indian Railways
- Job Creation
- New Education Policy
- Saansad Adarsh Gram Yojana
- Sakriya Panchayat
- Skill Development
- Sporty India
- Swachh Bharat (Clean India)
- Tribal Development
- Youth for Nation-Building

Special Corners – Open for all ..

- for Tasks

- for Discussions

my **GOV**
मेरी सरकार

Welcome Sekhar M

125
Posts

110
Likes

9
Tasks

70
Hours

My Groups 4

Disaster Resilient India
Info

New Education Policy
Info

Pakur Info

Saansad Adarsh Gram Yojana Info

Recent Activity

Jan 26 · Added a Post
Using information technology to make a global knowledge vil...

Digital India

Leave Group

Digital Technologies which include Cloud Computing and Mobile Applications have emerged as catalysts for rapid economic growth and citizen empowerment across the globe. Digital technologies are being increasingly used by us in everyday lives from retail stores to government offices. They help us to connect with each other and also to share information on issues and concerns faced by us. In some cases they also enable resolution of those issues in near real time. The objective of the Digital India Group is to come out with innovative ideas and practical solutions to realise Hon'ble Prime Minister Narendra Modi's vision of a digital India. Prime Minister Modi envisions transforming our nation and creating opportunities for all citizens by harnessing digital technologies. His vision is to empower every citizen with access to digital services, knowledge and information. This Group will come up with policies and best practices from around the world to make this vision of a digital India a reality.

View Discussions (7)   View Tasks (10)   View Members

CREATIVE CORNER

OPEN FORUM

All Groups

Beti Bachao Beti Padhao

Caring for the Specially Abled

Challenges in Petroleum Sector

Chemicals & Petrochemicals

Clean Ganga

Digital India

Disaster Resilient India

Energy Conservation

Expenditure Management Commission

Girl Child Education

Green India

Healthy India

Incredible India!

Recent Activity

Aug 21 · Join the group
Clean Ganga

Aug 17 · Liked a
comment in the Post
Inputs and ideas for the
Institution to replace the
Plannin...

Aug 17 · Liked a
comment in the Post Be
a partner in progress in
the Saansad Adarsh
Gram Yojana ...

Aug 17 · Added a Post
Inputs and ideas for the
Institution to replace the
Plannin...

Aug 17 · Added a Post
Be a partner in progress
in the Saansad Adarsh
Gram Yojana ...

help increase education among girl students and give them livelihood opportunities. It is our national duty to create societal awareness on girl child education and bring about lasting socio-cultural change.The Prime Minister has emphasized on the importance of girl child education. As CM, he used to visit the villages and towns of Gujarat during peak summer with his entire Cabinet and officials to ask parents to send their daughters to school. He has donated the proceeds of all the gifts he received as CM, towards the enhancement of girl child education in the State.This Group consists of Tasks and Discussions. Tasks are both online and on-ground. Discussions enable participants to share their thoughts and ideas.

View Discussions (3)   **View Tasks (4)**   **View Members**

1 day left

2 Hours

Share top best practices from across the world that has left a distinct mark in increasing...   **Do**

1 day left

2 Hours

Suggest curriculum framework that will help enhance the skills of girl students for...   **Do**

1 day left

2 Hours

Suggest policy inputs on how to construct and maintain proper toilet facilities in...   **Do**

1 day left

5 Hours

Share 5 best practices by state governments that have been successful in furthering...   **Do**

Skill Development

Swachh Bharat
(Clean India)

Featured Tasks

OPEN

...ME, TAGLINE
& LOGO DESIGN

FOR INSTITUTION TO
REPLACE PLANNING
COMMISSION

Start Date: August 15,
2014
New Name, Logo and
Tagline for the
Institution to replace the
Planning Commission
...
Do

12 Hours

OPEN

**DESIGN A LOGO
FOR DIGITAL INDIA**

Start Date: August 13,
2014

my GOV

मेरी सरकार

Let us join this mass movement towards Surajya, realise the hopes and aspirations of the people and take India to greater heights!

Creative Corner

Welcome Sekhar M

125
Posts

110
Likes

9
Tasks

70
Hours

My Groups 5

Digital India Info

Disaster Resilient India Info

New Education Policy Info

Pakur Info

Saansad Adarsh Gram Yojana Info

This Corner gives you a platform to showcase your innovative zeal and enables you to leave an imprint on India's history. Your skill, your creativity and your ideas become India's pride!This corner gives you the opportunity to creatively engage with various Government departments. From time to time, Ministries will need creative inputs on the creativity related aspects of their initiatives. The tasks may vary from proposing a design for a mobile application to providing a draft banner/logo as well to suggesting a creative punch line for an initiative. The scope is extensive, the work intensive and the end result extremely satisfying.

View Tasks (77)

CREATIVE CORNER

OPEN FORUM

All Groups

Beti Bachao Beti Padhao

Caring for the Specially Abled

Challenges in Petroleum Sector

Chemicals & Petrochemicals

Clean Ganga

Digital India

Disaster Resilient India

Energy Conservation

Expenditure Management Commission

![myGov मेरी सरकार logo]

17 days left

Don your creative hats!!

10 Hours

Design a Logo and Create a Tagline for MADAD - A 'Good Governance' initiative of... ☑ Do

1 mth left

अंतर्राष्ट्रीय हिन्दी सम्मेलन

10 Hours

Design a Logo for 10th World Hindi Conference ☑ Do

8 days left

10 Hours

Design a Logo and Create a Tagline for Heritage City Development and Augmentation... ☑ Do

4 days left

10 Hours

Create a Tagline for "Housing for All" ☑ Do

4 days left

10 Hours

Design a Logo for "Housing for All" ☑ Do

23 days left

10 Hours

Design a template for Sign Boards to be put on FCI Depots ☑ Do

Crowd Sourcing through Creative Corner

7067 Entries

Department of Financial Services launched Logo Contest

1643 Logo Entries & 5243 Slogan Entries

Ministry of Drinking Water and Sanitation launched Logo design & Tagline competition

Crowd Sourcing through Creative Corner
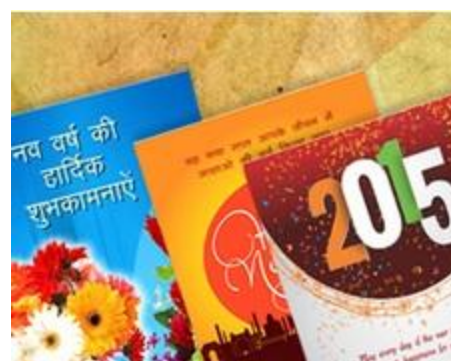
E-Greetings Contest by various Ministries & Departments

Promotion and Outreach : *Weekly Newsletter and special Mailer*

MyGov weekly newsletter and special mailer
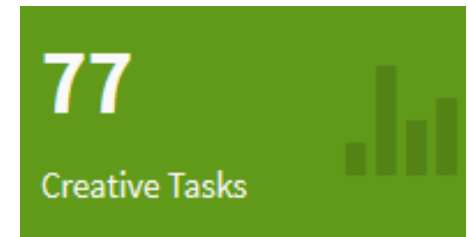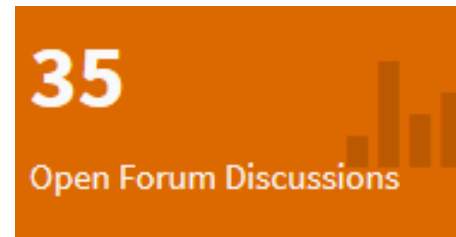
Promotion and Outreach

Homepage promotional Banners for Tasks/Contests/Discussions

Overview of MyGOV

https://www.youtube.com/watch?v=uEpW1uMtXDM

MyGov at a Glance

759854 Users

25 Groups

144 Discussions Themes

145 Tasks

35 Open Forum Discussions

77 Creative Tasks
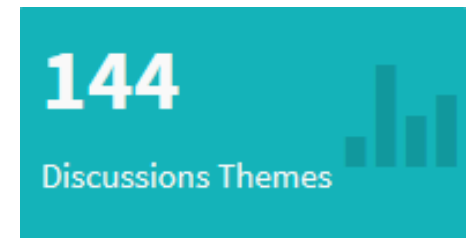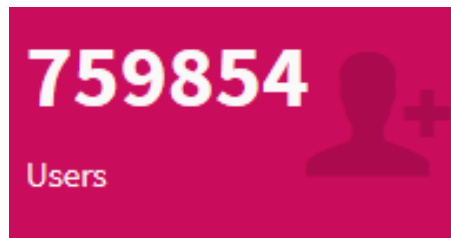
as on Jan 27, 2015

- **Identify Theme/ Group**
  - Define Discussion Points
  - Define Tasks
  - Moderate Discussions
  - Approve/ Disapprove Submissions

- **Prepare Summary/ Write Blogs**
- **Publish Official Response to Discussion and Close**

- **Design Contests with Cash Prizes and Incentives**
  - Approve/Disapprove submissions in contests
  - Evaluate submissions to announce Winners

Collaboration Template available on MyGov (Associate with Mygov)

MyGov Collaboration Template

1 Owner Details

Department ....

Dept. Contact	Name	Designation ....
	Email	Phone (off) ....
		(mob) ....

NIC contact Name .... email .... Mob ....

2 Details of Initiative

Create a ☐ Task ☐ Discussion ☐ Contest ☐ Open forum Discussion

Under Existing group .... or create a new group ....

Title ....
(120 characters including spaces)

Description ....
....
....
....
(attach additional sheets if required)

Start date & time .... End date & time ....
Promote the initiative through blog / tweets .... (Y / N)

In case of contest it is mandatory to attach the terms and conditions and the technical parameters. A soft copy of the same must be e mailed to taskmgmt@mygov.nic.in

3 Moderator Details : (To be filled only for 'Tasks' and 'Contests')

Please note that Task submitted by the citizen will not be visible on MyGov Platform unless it is approved by a moderator from the department.

Name .... Designation ....

Email .... Phone (off) .... (mob) ....
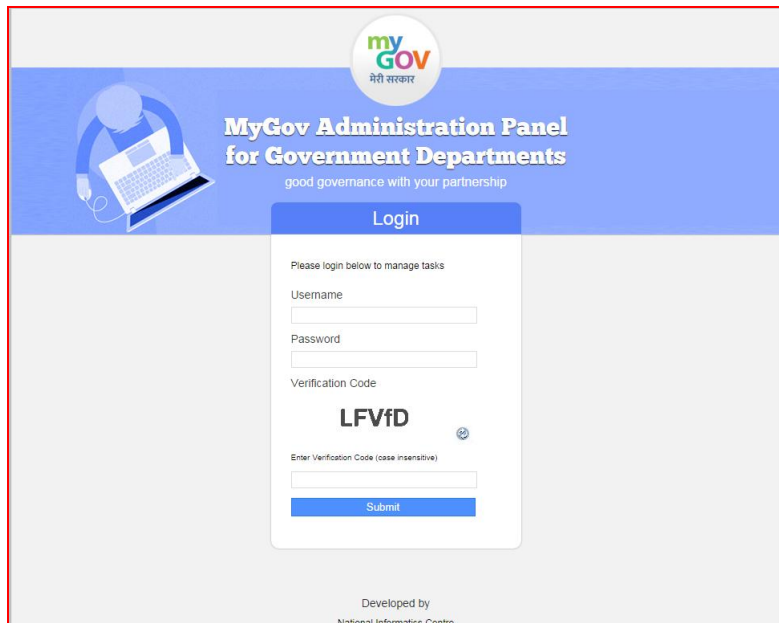
Please note

- The interface and process for approving the submissions will be demonstrated to the department representative by MyGov team prior to the launch of initiative. Please fix a suitable time for the same by writing to taskmgmt@mygov.nic.in
- The interface for approval is accessible through VPN please contact the NIC official for the same

Only applicable for contest (strike out in case of task , discussion or open forum)

- We agree to declare the result of the contest on MyGov Platform as soon as it is finalised

(Sign and Seal of Authorised Signatory)

✓ Department contact mentioned in the form will be the single point of contact

✓ Winning entries are to be declared through MyGov Platform

✓ Task management interface developed for short listing, rating the entries

✓ All technical facilitation for task approval to be provided by the NIC cell at Min./Deptt

- *Rate tasks and discussions*

- *Generate Reports based on different filters*

- *Jury can adjourn awardees based on Star Ratings*

> *Let us join this mass movement towards **Surajya**, realise the hopes and aspirations of the people and take India to greater heights!*